

Tanya Hart Bio

Innovator/ Business Developer/ Marketer and Strategist.



Chief Executive Officer and Co-Founder Titan Bioplastics, LLC
CEO and Founder of Augie Bones Toy Company, LLC (*A Women Owned Business*)

Tanya has spent a 35+ year career as a business developer and pioneering entrepreneur. Her expertise spans business development, strategy, branding, marketing, retail, and distribution. In 2018 she met her business partner and scientist David Abecassis and established Titan Bioplastics. With a strong belief in her abilities to enable change, Tanya turned her focus to plastics in our environment and transitioned her decades of business expertise into establishing a sustainable material engineering and technology innovation company for recycled plastics and plant-based Bioplastics, Nano materials, Hemp and Graphene.

As CEO of Titan Bioplastics, Tanya has led her team and company from its inception and positioned it as an emerging global leader in Biomaterial Composites and Nano Technology additive systems. In 2020 Titan Bioplastics was independently reviewed and rated as one of the top four- 4/97- global companies to watch in nano technology and barrier properties for packaging- *by Startus-Insights February 2020 Issue.*

In 2022 Titan Bioplastics was the proud recipient of a prestigious investment from Spartan Innovations and Red Cedar Ventures, wholly owned subsidiaries of the Michigan State University Foundation. Additionally in 2022, Titan Bioplastics was selected to participate in Plug and Play Tech Center two years in a row– New Materials & Packaging Startups Batch 14.

In 2023 Titan Bioplastics was showcased as a leader in sustainability in a book by Royal Author James Jobson on King Charles III, released globally November 2023.

Additionally in 2023 Tanya launched Augie Bones Toy Company, a plant based dog toy to lead an industry by example, showcasing Titan's material engineering capabilities. Made in the USA to compete against industry giants typically using nylon and plastic, Augie Bones are tough chew toys for dogs with no harmful impact on dogs or the environment. Augie Bones is launching globally in 2024.

Titan Bioplastics continues to drive commercial sustainable proprietary material innovations, like 'Augie Bones' for the pet industry, along with developing advanced material engineering solutions for industry and companies building and enhancing their sustainability directives to meet upcoming global mandates.

Tanya has positioned Titan Bioplastics and Augie Bones to lead their respective industries with innovative, insertable cost- efficient sustainable material solutions, including advanced material innovations and IP working with Graphene and Graphene Oxide for industry impact.

The initial 15 years of Tanya's career were spent managing multi-million-dollar wine portfolios and wineries, distributor regional and national sales teams with the world's largest wine/liquor distribution company, Southern Wine & Spirits. In 2002, Tanya left to open her first fine wine shop in Hinsdale, Illinois. Within 12 months she had changed local legislation to expand her business successfully across three cities, being the first liquor licenses to activate in each township. All three locations were sold in 2010.

Tanya's expertise is founded in business strategy and development, understanding how business should be positioned and marketed to maximize success. She can take a product/concept from inception all the way through production and distribution. Tanya has appeared regularly as a public speaker, and on Chicago NBC network Television as a Wine & Food expert, as well as in several publications as an innovator for respective industry.

Tanya is a visionary, activator, communicator, and decisive leader, with extensive expertise as a business developer and consulting strategist, working with varied team dynamics.

Tanya retains her passion for wine and loves to cook. She lives in Seattle with her husband Shep of 30 years and their dog Augie a 90lb American Staffie. She enjoys the outdoors – rowing, kayaking, and hiking, has a daughter recently graduated with a Master of Science, living and working in Washington DC and a College Football athlete son.